

PROSPECTUS

SOUTHCROYDONCC.COM.AU

SOUTH CROYDON CRICKET CLUB

SPONSORSHIP



South Croydon CC Inc
Bayswater & Eastfield Rds
South Croydon 3136

PROSPECTUS

ABOUT US

Established in 1952, we pride ourselves as being a fully inclusive club that cares not only for our players and volunteers but also for our community. We operate as a single club across Senior Men and Women, Junior Boys and Girls, and as of 2024 an All Abilities team. Welcoming families to our club and providing participation to everyone, encouraging the love of cricket and the social interactions that it provides is at the core of who we are.

We are proud that in 2024, we now have a community charity partnership with the Peter MacCallum Cancer Foundation, where we are looking to not only raise valuable funds to help cancer research but to also raise awareness of all cancers that have an impact on our community.

We participate, and have a long history, in the Ringwood District Cricket Association where all of our junior and seniors play. Our All Abilities side participate in the Melbourne All Abilities Cricket Association, and through this team we are forging a close relationship with the Ringwood Spiders Football Club.

Our 1st XI play in the Lindsay Trollope Shield, the RDCA's top grade, and have won the premiership in this grade twice in the past fifteen years. With participation at all age levels in the juniors, we work in forging pathways for juniors who wish to take the step into seniors or take the next step in their cricketing career.





OUR PROPOSITION

Presented on the following page are a list of sponsorship packages that we wish to offer you. Each of these have a range of benefits and opportunities that we believe offer great value and mutual benefit. If none of these suit your operations then please do not hesitate to reach out and discuss an alteration to an existing package or even an alternative arrangement. We love nothing more than working with our local community businesses and providing opportunities for more people to be involved in what we believe is a great community club.

Our key coterie group is the 12th Man Club which operates a number of functions throughout the year at our 1st XI home games culminating in a 'Last Man Standing' draw at the end of the season. A great social group in a great environment which makes a great way to watch cricket at Cheong Park.

On game days we have advertising opportunities on our electronic scoreboard, and with Frogbox we now stream all our home games on YouTube which again provides great opportunities to advertise your business to a growing audience, with the added benefit that these games remain viewable on YouTube for the foreseeable future.

THANK YOU, AND WE LOOK FORWARD TO
WORKING WITH YOU.

FOR FURTHER DETAILS OR CONFIRMATION OF SPONSORSHIP PLEASE
CONTACT THE CLUB AT PRESIDENT@SOUTHCROYDONCC.COM.AU

PACKAGES

Platinum

Investment
\$5,000
per annum

Club Apparel:

- Naming rights on player and select supporter apparel
- Complimentary Club Polo & Hoodie

Advertising:

- Game Day Scoreboard
- Frogbox live stream (Youtube)
- Social Media
- Club room advertising

Club Events:

- 2 tickets to President / Sponsor Day Lunch
- 2 tickets to Club Presentation night
- Recognition at all events
- Opportunity to speak to Club Patrons (optional)

Club Membership:

- 2 Complimentary 12th Man Club Memberships

Gold

Investment
\$2,500
per annum

Club Apparel:

- Naming rights for 12th Man Club
- Complimentary Club Polo

Advertising:

- Game Day Scoreboard
- Frogbox live stream (Youtube)
- Social Media
- Club room advertising

Club Events:

- 2 tickets to President / Sponsor Day Lunch
- 1 tickets to Club Presentation night
- Recognition at all events
- Opportunity to speak to Club Patrons (optional)

Club Membership:

- 1 Complimentary 12th Man Club Membership

Silver

Investment
\$1,250
per annum

Club Apparel:

- Complimentary Club Polo

Advertising:

- Game Day Scoreboard
- Frogbox live stream (Youtube)
- Social Media
- Club room advertising

Club Events:

- 1 tickets to President / Sponsor Day Lunch
- Recognition at all events
- Opportunity to speak to Club Patrons (optional)

Club Membership:

- 1 Complimentary 12th Man Club Membership

Bronze

Investment
\$500
per annum

Club Apparel:

- Complimentary Club Polo

Advertising:

- Frogbox live stream (Youtube)
- Social Media
- Club room advertising

Club Events:

- Recognition at all events
- Opportunity to speak to Club Patrons (optional)





SOUTH CROYDON Cricket Club