

South Croydon Cricket Club

Sponsorship Prospectus 2023/2024



www.southcroydoncc.com.au
Cheong Park, Cnr Eastfield &
Bayswater Rd, Croydon VIC 3136



About Us



Established in 1952, strives to provide facilities, equipment and coaching to encourage physical participation in sport for families in the local community. Family participation is strongly encouraged as the Club pride themselves on being a “family oriented” club.



Established in 1952

15+ teams



The Club has one of the largest junior programs in the RDCA and the largest in the Croydon Ringwood area with multiple U10, U12, U14 and U16 teams (both boys and girls).



216 participants

132 Junior Participants



The club’s senior team participate in the RDCA top grade and have won the premiership multiple times with the most recent win being 2020/21 season.



28 Female Participants

Our Mission

To promote participation in cricket, Australia’s national sport

To provide a safe and family orientated environment for the community

To be the club of choice in the community

To manage the business affairs of the club responsibly

Core Values





Join us in Business

Naming Rights	Naming rights on both player & supporter club apparel
Apparel Logos	12 th Man Club apparel sponsor
Electronic Scoreboard	Gameday Advertising on Electronic Scoreboard
Social Media	Advertising on club social media pages and in our brand-new club/social rooms
Club Events	Representation and Networking opportunities at Club Presentation Night, Sponsor Day and Recognition at all Club Events
Addressing Members	Opportunity to Speak and Present to Club Patrons at events
Club Packages	Complimentary Club Apparel Complimentary 12 th Man Club Membership



Club Apparel



Social Media



Scoreboard

Sponsorship Packages

The table below shows a number of our sponsorship opportunities and the associated benefits. We are also happy to work with prospective sponsors to tailor a package that works for you. Specifics of a package can also be altered/ negotiated to fit your needs.

Platinum

Investment
\$5,000
per annum

Club Apparel:

- Naming Rights on Player and Supporter Apparel
- Complimentary Club Polo Shirt & Hoodie

Electronic Scoreboard:

- Logo
- Video

Advertising:

- Social Media Advertising
- Clubroom / Social room Advertising

Club Events:

- 2 Tickets to Club Presentation Night
- 2 Tickets to Club Sponsor Day Lunch
- Recognition at all Major Events
- Opportunity to speak & present to Club Patrons

Club Membership:

- 2 Complimentary 12th Man Club Membership

Gold

Investment
\$2,500
per annum

Club Apparel:

- 12th Man Club Apparel Sponsor
- Complimentary Club Polo Shirt

Electronic Scoreboard:

- Logo
- Video

Advertising:

- Social Media Advertising
- Clubroom / Social room Advertising

Club Events:

- 2 Tickets to Club Presentation Night
- 1 Ticket to Club Sponsor Day Lunch
- Recognition at all Major Events
- Opportunity to speak & present to Club Patrons

Club Membership:

- 1 Complimentary 12th Man Club Membership

Silver

Investment
\$1,250
per annum

Club Apparel:

- Complimentary Club Polo Shirt

Electronic Scoreboard:

- Logo
- Video

Advertising:

- Social Media Advertising
- Clubroom / Social room Advertising

Club Events:

- 2 Ticket to Club Sponsor Day Lunch
- Recognition at all Major Events
- Opportunity to speak & present to Club Patrons

Club Membership:

- 1 Complimentary 12th Man Club Membership

Bronze

Investment
\$500
per annum

Club Apparel:

- Complimentary Club Polo Shirt

Advertising:

- Social Media Advertising
- Clubroom / Social room Advertising

Club Events:

- Recognition at all Major Events
- Opportunity to speak & present to Club Patrons



Contact

For enquiries, please contact the President of South Croydon Cricket Club at president@southcroydoncc.com.au