## South Croydon Cricket Club

# Sponsorship Prospectus 2023/2024





<u>www.southcroydoncc.com.au</u> Cheong Park, Cnr Eastfield &, Bayswater Rd, Croydon VIC 3136





"Building sporting clubs today for the children of our children"

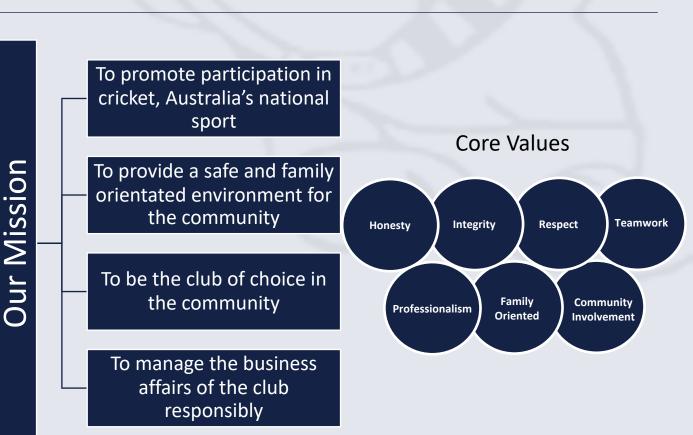
## About Us

Established in 1952, strives to provide facilities, equipment and coaching to encourage physical participation in sport for families in the local community. Family participation is strongly encouraged as the Club pride themselves on being a "family oriented" club.

The Club has one of the largest junior programs in the RDCA and the largest in the Croydon Ringwood area with multiple U10, U12, U14 and U16 teams (both boys and girls).

The club's senior team participate in the RDCA top grade and have won the premiership multiple times with the most recent win being 2020/21 season.







**28 Female Participants** 



## Join us in Business

Naming Rights	Naming rights on both player & supporter club apparel
Apparel Logos	12 <sup>th</sup> Man Club apparel sponsor
Electronic Scoreboard	Gameday Advertising on Electronic Scoreboard
Social Media	Advertising on club social media pages and in our brand- new club/social rooms
Club Events	Representation and Networking opportunities at Club Presentation Night, Sponsor Day and Recognition at all Club Events
Addressing Members	Opportunity to Speak and Present to Club Patrons at events
Club Packages	Complimentary Club Apparel Complimentary 12 <sup>th</sup> Man Club Membership







Social Media



Scoreboard

## **Sponsorship Packages**

The table below shows a number of our sponsorship opportunities and the associated benefits. We are also happy to work with prospective sponsors to tailor a package that works for you. Specifics of a package can also be altered/ negotiated to fit your needs.

Investment \$1,250

#### per annum **Club Apparel:**

**Complimentary Club Polo** Shirt

#### **Electronic Scoreboard:**

Logo Video

### Advertising:

- Social Media Advertising
- Clubroom / Social room Advertising

#### **Club Events:**

- 2 Ticket to Club Sponsor Day Lunch **Recognition at all Major**
- **Events**
- Opportunity to speak & present to Club Patrons **Club Membership:**

1 Complimentary 12<sup>th</sup> Man Club Membership

## Bronze

Investment \$500

### per annum

#### **Club Apparel:**

**Complimentary Club** Polo Shirt

#### Advertising:

- Social Media Advertising
- Clubroom / Social room Advertising

### Club Events:

- **Recognition at all** Maior Events
- Opportunity to speak & present to Club Patrons

## Platinum

#### Investment \$5,000 per annum

### **Club Apparel:**

- Naming Rights on Player and Supporter Apparel
- Complimentary Club Polo Shirt & Hoodie

### **Electronic Scoreboard:**

- Logo
- Video

- Advertising: Social Media Advertising
- Clubroom / Social room Advertising

### **Club Events:**

- 2 Tickets to Club
- Presentation Night
- 2 Tickets to Club Sponsor Day Lunch
- Recognition at all Major **Events**
- Opportunity to speak & present to Club Patrons **Club Membership:**
- 2 Complimentary 12<sup>th</sup> Man Club Membership

### \$2,500 per annum

Gold

- Sponsor
- Shirt

### **Electronic Scoreboard:**

- Logo
- Video

#### Advertising:

Social Media Advertising

- 2 Tickets to Club **Presentation Night**
- 1 Ticket to Club Sponsor Day Lunch
- **Recognition at all Major** Events
- Opportunity to speak & present to Club Patrons

#### Club Membership: 1 Complimentary 12<sup>th</sup> Man Club Membership

Investment

- Club Apparel: 12<sup>th</sup> Man Club Apparel
- **Complimentary Club Polo**

Clubroom / Social room Advertising

### **Club Events:**

Silver







## Contact

For enquiries, please contact the President of South Croydon Cricket Club at president@southcroydoncc.com.au